

LinkedIn Learning - October Recommendations

Here's our top ten recommendations for LinkedIn Learning to have a look at this coming month. Let us know what you think of them - sarah.burgess@10eighty.co.uk

1. Marketing Opportunities on Instagram

Instagram is a great tool for marketing businesses/products. This course covers how to use Instagram as a marketing tool. It's 1 hour 50 mins long.

<https://www.linkedin.com/learning/marketing-on-instagram/marketing-opportunities-on-instagram>

2. Women Transforming Tech

Just a short one at 14 minutes long, talking about establishing your brand and how to overcome obstacles/

<https://www.linkedin.com/learning/women-transforming-tech-building-your-brand/build-your-story>

3. Being the best you

A new course, all about self modelling. It's 37 minutes long and takes about being unstoppable, and who you are and how to express that.

<https://www.linkedin.com/learning/being-the-best-you-self-improvement-modeling/be-unstoppable>

4. Learning Facebook

This course is 1 hour 42 minutes long and covers creating an account, adding friends, exploring the news feed, sharing photos, joining groups, settings and privacy.

<https://www.linkedin.com/learning/learning-facebook-3/connect-with-friends-and-family-on-facebook>

5. Bored and brilliant

This covers a very topical subject, about how people don't have time to be bored anymore as there's always a device to hand. It covers technology and children as well as unplugging and looking at games. Only 17 minutes long.

<https://www.linkedin.com/learning/bored-and-brilliant-blinkist-summary/embrace-the-benefits-of-boredom>

6. Delivery tips for speaking in public

31 minutes long and covers tips on how to deliver like a pro. Drills to overcome nerves, making eye contact, moderating your voice and so on.

<https://www.linkedin.com/learning/delivery-tips-for-speaking-in-public/public-speaking-doesn-t-have-to-be-scary>

7. Working with multiple outlook calendars

27 minutes long, and helps you to schedule appointments and manage multiple calendars.

<https://www.linkedin.com/learning/outlook-working-with-multiple-calendars/welcome>

8. Advance Scrum

Just over an hour long, great to have a look at after you've learnt the basics of Scrum/Agile.

<https://www.linkedin.com/learning/scrum-advanced/welcome>

9. Pivot tables in depth

3 hours 38 minutes long, covers in great detail how to use pivot tables

<https://www.linkedin.com/learning/excel-pivottables-in-depth/work-in-depth-with-pivottables>

10. Successful habits of visionary companies

This course distills Jim Collins Built to last book into a series of short clips. Worth a watch!

<https://www.linkedin.com/learning/built-to-last-successful-habits-of-visionary-companies-blinkist-summary/visionary-companies>

We hope you found these recommendations useful. Please let us know. sarah.burgess@10eighty.co.uk