

LinkedIn Learning - August Recommendations

Here's our top ten recommendations for LinkedIn Learning to have a look at this coming month. Let us know what you think of them - sarah.burgess@10eighty.co.uk

1. Top Project Management Mistakes

Written by Chris Croft, the author of one of July's recommended programmes, this talks you through in just over 2 hours the following - practical advice on how to make an effective Gantt chart, reschedule tasks without affecting project timing, and communicate with bosses and clients.

2. PowerPoint - Designing Better Slides

Just over half an hour long, this looks at how to structure presentations using design skills, hierarchy, colour, white space etc. Worth a watch if you are looking to improve your PowerPoint skills.

3. How to communicate across cultures

This is actually a section within the Managing Globally course, so that whole course is useful. But this helps you focus specifically on cross cultural language, and how things might not translate, how to present and how to motivate. Now that remote global working is more common this is a good one to be up to speed on. You may even get asked questions like this at interviews.

4. Get the most out of working with an Executive Coach

This is under 40 minutes long and is a good programme to watch if you have or are about to start working with an executive coach. It's broken into 3 sections - drive your development, challenge your coach and challenge yourself. It's written /presented by a leadership consultant and professor from UCLA.

5. Event Planning Essentials

Lots of our clients are working in or would like to move into Event Management. This is a 50 minute course broken into 10 sections from knowing your audience, sourcing your venue, organising speakers, following up after the event and lots more. Worth a watch to help prepare for interview or decide if this career is something you'd like to research further.

6. Take a holistic approach to advancing your career

22 minutes long, some alternative ideas to consider when you are trying to develop your career. There are some ideas about changing habits, practicing yoga, energising yourself, and reflecting on key career questions.

7. Writing with flair - how to become an exceptional writer

This is a long course at over 5 hours long, but very interesting. It's written by a journalist who was editor of Wall Street News, and previously worked at the economist, Bloomberg, Dow Jones and the Financial Times. It is aimed at people who want to write articles, blogs, and any other kind of writing.

8. Digital Marketing Trends

This is a bi-weekly newsletter you can subscribe to which has new content added each time. The author encourages you to connect with him on Twitter and LinkedIn, and is trying to create a collaborative group to share ideas.

9. Google Analytics Essential Training

Just over 2.5 hours long and covers a big range of topics - perfect if you are wanting an understanding of google analytics:

- Setting up an account

- Installing the Google Analytics tracking tag

- Working with essential reports

- Using annotations in analytics reports

- Graphing data over time

- Cleaning up data with inline filters

- Creating and applying persistent segments in reports

- Determining the location, demographics, and interests of your users

- Using acquisition reports to determine where your users are coming from

- Working with behavior reports

- Visualizing funnels with Goal Flow

- Setting up goals

10. Creativity for all

A new course which came out on 25 July, it talks about creativity being a skill and how to develop that skill. It also touches on meditation and journaling and moving from multi tasking to mono tasking.

We hope you enjoy some of these suggestions!